

Internship Opportunities

The IBLC combined program has established partnerships with several key business and trade organizations in the Philadelphia area. These include:

- Travel and Education's internship program in Salamanca, Spain
- The French-American Chamber of Commerce
- The World Trade Center of Greater Philadelphia
- The International Visitors Council
- The Canadian-American Chamber of Commerce



International Business, Language & Culture



Faculty Contact

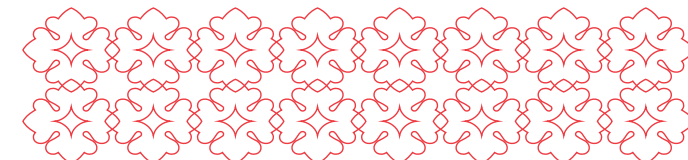
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CHESTNUT
HILL
COLLEGE

Combined Bachelor of
Science & Masters of
Science Program





IBLC Career Opportunities

Employment opportunities for graduates of the IBLC combined program include positions with governmental agencies, nongovernmental organizations (NGOs), nonprofit organizations, manufacturers, service organizations, and corporate organizations. More specifically, graduates often seek employment in the following industries:

- General organizational management
- International licensing
- Export and import management
- Supply chain management
- Management consulting
- Business policy consulting
- Direct investment
- Joint venture management
- Foreign exchange trading
- Foreign currency investment advising
- International marketing
- International sales

Why Study at CHC?

Small class sizes at Chestnut Hill College provide students with a personalized learning experience ideal for one-on-one interaction and mentoring opportunities. Our professors, from noted authors to professional industry leaders, are highly qualified through advanced degrees and years of experience in their respective fields. Furthermore, the IBLC curriculum which focuses on business strategy, political science, foreign language proficiency, and cultural awareness offers our students a broadly marketable degree.

IBLC Learning Outcomes

The B.S. and M.S. combined program in International Business, Language and Culture is designed to provide students with a solid foundation in international business principles. The program includes various courses addressing such issues as management theories, human resources, legal issues, finance, and evaluation. Course theories will be connected with relevant business practices through the requirement of two internationally focused internship experiences.

The IBLC combined program seeks to achieve six main objectives:

- Increase awareness of the interdependence of the world and global economies
- Create an understanding of cultural differences and how they impact the business world
- Gain greater proficiency in a second or third language
- Develop competencies in analyzing and solving international business issues
- Gain two internationally focused internship experiences
- Prepare students for leadership roles in global or international organizations

