

## Business Communications

### *The Accelerated Bachelor of Science in Business Communications*

This program provides you with the communication and technical skills, graphics, and information sciences necessary to compete in the business marketplace.

The Curriculum Emphasizes:

- Fundamental marketing procedures
- The functions of management
- Applied business and communications technology
- Extensive writing and editing skills

---

*In addition to your core Liberal Arts requirements, 51 credits are required in the major.*

### **The following courses are major requirements:**

- Introduction to Mass Communications
- Web Page Development
- Public Speaking
- Business Writing and Communications
- Desktop Publishing and Graphic Design
- Public Relations
- Techniques of Professional Presentations
- Grant Writing
- Principles of Management
- Principles of Marketing
- Legal Environment of Business
- Human Resources Management
- Senior Seminar

### **Any four (4) of the following courses are required as major electives:**

- Financial Accounting
- Introduction to Computer Applications
- Information Systems for Organizations
- Journalism
- Intermediate Business Writing
- Managing for Non-Profit Organizations
- Math for Business I
- Mathe for Business II
- Principles of Microeconomics
- Special Topics
- Internship

*For detailed course descriptions, visit [www.chc.edu](http://www.chc.edu)*



## Get Ahead. Faster.

The Chestnut Hill College ACCELERATED Degree Program is designed specifically for the adult learner. It provides a holistic approach to education that balances the insights of the liberal arts tradition with the practical challenges of today's world. Most importantly, we offer a learning experience that's geared to the real-life career goals of our students. ACCELERATED has more adult degree programs than any other college in the region. And each one of our programs is a path to a future of promise and opportunity.

---

## The Learning Experience

The ACCELERATED Degree Program is conducted on the beautifully landscaped campus of Chestnut Hill College. We provide state-of-the-art learning facilities. Computers with Internet access are available in the computer labs and in the Logue Library, and most classrooms have computer hookups and Internet connections.

---

## Transferring Credit

Students can transfer up to 75 credits from another accredited college or university. Our experiential Portfolio Assessment service can also help you earn credits for on-the-job experience and training programs.

---

## Career Services

In addition to job search assistance, Internship programs are available for students who are changing careers. Supervised and facilitated by the Coordinator of Experiential Learning these programs offer valuable real-world experience. Many students are frequently hired upon completion of their internship.

---

## Study Tours

ACCELERATED students can earn six credits by traveling abroad or within the U.S. on study tours. Foreign tours to London, Paris, Russia, Italy, or Ireland last 7 to 10 days. They provide a valuable opportunity to socialize with other adult students and see the world—while earning college credits at the same time.

Our local and regional study tours include interdisciplinary classes that introduce you to the theater and arts in the Philadelphia, New York, and Washington, D.C. areas.

---

## Ready To Take the Next Step?

*Call 215.248.7062 or email [chcaadm@chc.edu](mailto:chcaadm@chc.edu)*

We hope this provided you with some additional information to help you make your decision. If you're ready to take the next step in your education, we're ready to help you. To schedule a personal visit with an Admissions Counselor, call 215.248.7062 or email [chcaadm@chc.edu](mailto:chcaadm@chc.edu)

